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Stanwick teaches strategic management and business ethics at the undergraduate and graduate level, as well as international management at the undergraduate level. Sarah D. Stanwick is an associate professor in the School of Accountancy at Auburn University. Her research has been published in various journals, including the Journal of Business Ethics, Advances in Accounting, The Accounting ...

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Corporate sustainability, now regarded as a vitally important topic on the agenda for businesses, has in recent years not only become embedded in postgraduate study, but is now also widely taught at the undergraduate level in business schools. Corporate Sustainability Leadership reflects the growing need for an accessible text at all levels of study. The book brings the topic of corporate sustainability fully up to date by incorporating new directions in the areas of corporate responsibility and sustainability. Written by the authors of the highly successful Understanding Business Ethics, this book provides a primary resource for any undergraduate or graduate corporate sustainability class. Unlike other textbooks in corporate sustainability, which are often edited collections from multiple authors, this book develops themes throughout each chapter using a consistent voice to ensure an integrative learning experience for both students and instructors. With ten chapters and ten cases, all of which are supplemented with online test banks, instructor guides, and PowerPoint slides, this textbook provides enough content for a complete class on corporate sustainability. Using stakeholder theory as a foundation, Corporate Sustainability Leadership allows readers to develop a better understanding of how organizations can effectively satisfy the needs of their critical stakeholders. It addresses the issues of corporate sustainability from both a micro and macro perspective. Micro issues related to corporate sustainability include leadership, organizational change, management decision making, human resource organizational strategies, organizational ethics, organizational culture, corporate sustainability reporting, corporate sustainability performance, and corporate compliance. The macro issues addressed include suppliers, corporate sustainability communications, consumers, the natural environment, governments, NGOs, and the developing world. In addition, there are ten unique company cases from organizations that are household names, such as Bayer, Shell, Volkswagen, and Dow Chemical.

International Management: A Stakeholder Approach applies a practical, engaging and real time approach to the evolving topics related to International Management. In thirteen chapters, the authors discuss the complexities managers must address when making decisions in a global marketplace, including the complexity of globalization; the external global environment; ethics and social responsibility; culture; communication; entry strategies; global strategies; management decision making; motivation; leadership and organizational change; and human resources.

This shortform textbook explores practical applications of how business ethics impacts working lives, allowing readers to reflect on their own moral compass through the use of ethical dilemmas. Highlighting the extensive breadth of issues related to business ethics, the authors introduce and analyze ethical and unethical behaviors of firms through numerous real -life examples including Patagonia, Costco, LVMH, Bill Gates, Muhammad Yunus, Enron, WorldCom, Samsung, Purdue Pharma, Vale Mining and the COVID-19 crisis. Regardless of career path or occupation, Absolute Essentials of Business Ethics is a valuable resource to understand why people make decisions based on their own ethical values and beliefs. Useful at both undergraduate and graduate levels, this unique textbook will serve students of business ethics around the world.

ARCHITECTURE. Wine tourism is experiencing exponential growth and the pressure is now on wine producers to commission the best architects to create appealing spaces that will celebrate and promote the culture of wine. Today's winery is designed as much for the winery tour as for wine production itself. Illustrated with striking examples of 40 of the world's most beautiful wineries, "Wine Design" introduces the most exciting new designs and covers the newest trends from celebrity wineries to the new links with spa therapies and hospitality, to new green, sustainable initiatives.

As archaeologists recover the lost treasures of Alexandria, the modern world is marveling at the latter-day glory of ancient Egypt and the Greeks who ruled it from the ascension of Ptolemy I in 306 B.C. to the death of Cleopatra the Great in 30 B.C. The abundance and magnificence of royal sculptures from this period testify to the power of the Ptolemaic dynasty and its influence on Egyptian artistic traditions that even then were more than two thousand years old. In this book, Paul Edmund Stanwick undertakes the first complete study of Egyptian-style portraits of the Ptolemies. Examining one hundred and fifty sculptures from the vantage points of literary evidence, archaeology, history, religion, and stylistic development, he fully explores how they meld Egyptian and Greek cultural traditions and evoke surrounding social developments and political events. To do this, he develops a "visual vocabulary" for reading royal portraiture and discusses how the portraits helped legitimate the Ptolemies and advance their ideology. Stanwick also sheds new light on the chronology of the sculptures, giving dates to many previously undated ones and showing that others belong outside the Ptolemaic period.

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