

Return On Software Maximizing The Return On Your Software Investment

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Return on Software: Maximizing the Return on Your Software Investment 3 Almost every software organization on the planet is in the unenviable position of hav- ing to do the best it can with limited resources. We could always do more, and we could probably do it better, if we just had more people, more time, or more money.

Return on Software: Maximizing the Return on Your Software ...

Return on investment is defined in Chapter 8, but, simply, those organizations paid more to develop the software than the software ever earned back for them. Assuming the Standish and Kidder data can be combined, the resulting statistics are rather grim.

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Return on Software: Maximizing the Return on Your Software Investment is about making choices: software technical choices in a business context. It helps software professionals appreciate the business consequences of the decisions they make. This primer will prove a valuable reference for making the important decisions the typical software organization faces both today and down the road.

Return on Software: Maximizing the Return on Your Software ...

The final step in maximizing return on software investment project is to determine ROI during and after the implementation process. Your KPIs will help the implementation teams gain insight into the company's performance and determine whether or not the software solution has a positive effect on it.

How to Maximize Return on Software Investment Project

Download PDF Return on Software: Maximizing the Return on Your Software Investment (Paperback) Authored by Steve Tockey Released at 2008 Filesize: 8.42 MB Reviews This written ebook is fantastic. It is probably the most incredible ebook we have read. Its been written in an extremely basic way in fact it is just following i finished reading this ...

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Return on Software is divided into several major parts: general concepts of business decision-making, interest and the value of money, and cash flow streams; business decision-making at for-profit companies; decision-making at government and not-for-profit organizations; estimation, risk and uncertainty; and decision-making based on criteria other than money such as reliability, quality, speed, and other important features (strict economists might argue that all of these other criteria could ...

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Return on Software: Maximizing the Return on Your Software Investment is about making choices: software technical choices in a business context. It helps software professionals appreciate the business consequences of the decisions they make. This primer will prove a valuable reference for making the important decisions the typical software organization faces both today and down the road. Each chapter contains a set of self-study questions designed to help you apply the featured concepts and techniques. An enhanced online index allows you to quickly and easily search the entire text for specific topics.

Maximizing ROI on Software Development explains how to execute best quality software development and testing while maximizing business value. It discusses Applied ROI in the context of methodologies such as Agile and Extreme Programming, and traditional methodologies including Six Sigma, the Capability Maturity Model® (CMM®), Total Cost of Ownership (TCO), and Product Line Models (PLM). The text discusses what is important in global terms and details how best to choose teams and partners, including outsourcers, and how to employ the latest tools and technologies. It provides models, metrics, and detailed case studies to improve current and future development projects, whether in house or outsourced, near shore or off-shore. The book offers perspectives on how quality improvement through software quality assurance (SOA) testing, planning, and execution is a powerful and effective route toward maximizing return on investment. Divided into seven chapters, this friendly and informative guide can be read quickly, then used as a reliable reference by team leaders and members. It begins by reviewing software development, tools, and methodologies, followed by an examination of how development, maintenance, and integration have become more complex and will continue to do so. The book discusses best practices for managing this complexity and explores the business case for maximizing ROI. The text then provides a comprehensive analysis of ROI from several perspectives, covering nomenclature, project success and failure, mathematics, processes, work products, and techniques. It details how to make global teams successful and how to evaluate Applied ROI implementation, and it includes case studies for wireless, enterprise, and CRM systems.

- Opens the black box of methodologies and demonstrates that software development is fundamentally a value creation process - Covers new and radical approaches to software development that respond to business demands for shorter investment periods and increased agility - Provides software engineers tools for understanding enterprise-level value creation and managing financial objectives

A guide to the application of the theory and practice of computing to develop and maintain software that economically solves real-world problem How to Engineer Software is a practical, how-to guide that explores the concepts and techniques of model-based software engineering using the Unified Modeling Language. The author—a noted expert on the topic—demonstrates how software can be developed and maintained under a true engineering discipline. He describes the relevant software engineering practices that are grounded in Computer Science and Discrete Mathematics. Model-based software engineering uses semantic modeling to reveal as many precise requirements as possible. This approach separates business complexities from technology complexities, and gives developers the most freedom in finding optimal designs and code. The book promotes development scalability through domain partitioning and subdomain partitioning. It also explores software documentation that specifically and intentionally adds value for development and maintenance. This important book: Contains many illustrative examples of model-based software engineering, from semantic model all the way to executable code Explains how to derive verification (acceptance) test cases from a semantic model Describes project estimation, along with alternative software development and maintenance processes Shows how to develop and maintain cost-effective software that solves real-world problems Written for graduate and undergraduate students in software engineering and professionals in the field, How to Engineer Software offers an introduction to applying the theory of computing with practice and judgment in order to economically develop and maintain software.

Whether to continue using traditional cost and benefit analysis methods such as systems and software engineering standards or to use a relatively new family of software development processes known as Agile methods is one of most prevalent questions within the information technology field today. Since each family of methods has its strengths and weaknesses, the question being raised by a growing number of executives and practitioners is: Which family of methods provides the greater business value and return on investment (ROI)? Whereas traditional methods have been in use for many decades, Agile methods are still a new phenomenon and, until now, very little literature has existed on how to quantify the business value of Agile methods in economic terms, such as ROI and net present value (NPV). Using cost of quality, total cost of ownership, and total life cycle cost parameters, The Business Value of Agile Software Methods offers a comprehensive methodology and introduces the industry's initial top-down parametric models for quantifying the costs and benefits of using Agile methods to create innovative software products. Based on real-world data, it illustrates the first simple-to-use parametric models of Real Options for estimating the business value of Agile methods since the inception of the Nobel prize winning Black-Scholes formulas. Numerous examples on how to estimate the costs, benefits, ROI, NPV, and real options of the major types of Agile methods such as Scrum, Extreme Programming and Crystal Methods are also included. In addition, this reference provides the first comprehensive compilation of cost and benefit data on Agile methods from an analysis of hundreds of research studies.The Business Value of Agile Software Methods shatters key myths and misconceptions surrounding the modern-day phenomenon of Agile methods for creating innovative software products. It provides a complete business value comparison between traditional and Agile methods. The keys to maximizing the business value of any method are low costs and high benefits and the business value of Agile methods, when compared to traditional methods, proves to be very impressive. Agile methods are a new model of project management that can be used to improve the success, business value, and ROI of high-risk and highly complex IT projects in today's dynamic, turbulent, and highly uncertain marketplace. If you are an executive, manager, scholar, student, consultant or practitioner currently on the fence, you need to read this book!

The complexity of media that now sees multiple channels accessed through multiple devices has created major challenges for today's marketing and advertising professionals. Consumer time is split between TVs, laptops, iPads, X-Boxes and smartphones, with traditional media, websites, videos, social networks and apps all competing for attention, meaning it's difficult for brands to decide how best to reach and engage their audiences. Paid, Owned, Earned defines the constituents of each area of "paid," "owned" and "earned" media and shows how they are linked together. It proposes a blueprint for how to think and navigate across this space using a framework made up of key elements such as communities and content, social media optimisation, seeding and viral distribution, broadcast mass media, social performance media and measurement.

Although there are countless books about process improvement and business performance, there is a dearth of literature on how process improvement yields business performance results. Filling this need, Return On Process (ROP): Getting Real Performance Results from Process Improvement provides strategic and tactical guidance on how to achieve a posi

The ROI from Software Quality provides the tools needed for software engineers and project managers to calculate how much they should invest in quality, what benefits the investment will reap, and just how quickly those benefits will be realized. This text provides the quantitative models necessary for making real and reasonable calculations and it

What generates shareholder value? How can it be evaluated? How can it influence investment decisions and corporate strategy? Cash Flow Return On Investment answers all these questions by detailing the pioneering financial research carried out by HOLT Value Associates, the leading consultancy in the field. Read this book if you want to find out what really drives the wealth generation in any business, allowing you to pick which equities will succeed and which strategic initiatives are destined for high returns. The CFROI model is an essential tool for professionals working in finance and corporate strategy. It clarifies how economic value is created in a firm and acts as a reliable guide to: * making investment decisions * taking key strategic decisions * understanding economic value Shows how to judge and compare individual equities across markets and company sectors Cutting edge theory and practice The leading book about shareholder value authored by one of the world's leading consultancies in the field

A complete introduction to building robust and reliable software Beginning Software Engineering demystifies the software engineering methodologies and techniques that professional developers use to design and build robust, efficient, and consistently reliable software. Free of jargon and assuming no previous programming, development, or management experience, this accessible guide explains important concepts and techniques that can be applied to any programming language. Each chapter ends with exercises that let you test your understanding and help you elaborate on the chapter's main concepts. Everything you need to understand waterfall, Sashimi, agile, RAD, Scrum, Kanban, Extreme Programming, and many other development models is inside! Describes in plain English what software engineering is Explains the roles and responsibilities of team members working on a software engineering project Outlines key phases that any software engineering effort must handle to produce applications that are powerful and dependable Details the most popular software development methodologies and explains the different ways they handle critical development tasks Incorporates exercises that expand upon each chapter's main ideas Includes an extensive glossary of software engineering terms

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