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During the industrial age, the focus of organizational communication was on worker productivity, organizational structure, and overall organizational effectiveness. Through this work people were interested in higher profits and managerial efficiency. Follett is often referred to as the first management consultant in the United States (Stohl).

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## 15 Strategies for Effective Communication in an Organization

Increased accessibility of organizational communication can complicate the boundaries between your work life and home life. Be wary of how you use communication technology. For example, it might not be a good idea to accept friend requests from managers on social networking websites in order to avoid crossing boundaries.

## The Impact of Technology on Organizational Communication ...

The original perspective for understanding organizational communication can be described using a machine metaphor. At the beginning of the industrial age, when people thought science could solve almost every problem, American Frederick Taylor, Frenchman Henri Fayol, and German Max Weber tried to apply scientific solutions to organizations.

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In the 1950s, organizational communication focused largely on the role of communication in improving organizational life and organizational output. In the 1980s, the field turned away from a business-oriented approach to communication and became concerned more with the constitutive role of communication in organizing.

Organizational communication - Wikipedia

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