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The open innovation learning exhibited by IBM in the decade of 2001-2011 provides a foundation for building both descriptive theories and normative theories. Legal protocols for open source licensing began in 1998, and "open innovation" became popular in the business press from 2003.

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Three descriptive theories have been built in parallel perspectives based on contrasting philosophies. Pursuit of a normative theory subsequently led to the proposal of additional hypotheses. Emerging theories of open innovation learning challenge a presumption that commercial and non-commercial interests are incompatible. Open sourcing while private sourcing is a demonstrable way of conducting a viable business. David Ing is a cofounder of the Trito Innovation Colab, centered in

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David Ing is a Canadian systems scientist, business architect, management consultant, and marketing scientist. He served as President of the International Society for the Systems Sciences. In 2018, he published a book, Open Innovation Learning: Theory building on open sourcing while private sourcing based on doctoral research at the Aalto University School of Science. A foreword to the volume was contributed by Jim Spohrer. Ing was employed by IBM Canada from 1985 to 2012, with assignments as a

David Ing - Wikipedia

Open Innovation Learning is a new book based on research conducted by David Ing during doctoral studies at Aalto University in Finland. This work synthesizes both descriptive and normative theories of open innovation and organizational learning. The theories are built on 7 case studies of IBM participating with open source communities between 2001-2011.

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